

QUEEN'S UNIVERSITY

QHACKS 2025

PARTNERSHIPS PACKAGE



QHACKS.IO

A LETTER FROM THE CO-CHAIRS

GREETINGS POTENTIAL PARTNERS!

We are thrilled to invite you to join us at QHacksX, our tenth and most ambitious hackathon yet. As we gather some of the most innovative minds from across Canada, we aim to provide them with opportunities to expand their skills, forge invaluable connections, and transcend the boundaries of what is possible.

Over the past decade, QHacks has had the privilege of engaging with thousands of talented students who have propelled their ideas far beyond the limits of a traditional hackathon. Last year alone, we welcomed over 500 students from various backgrounds to facilitate a weekend of creativity and innovation. As we embark on the tenth iteration, our commitment to fostering skill development and meaningful connections remains steadfast.

We are thrilled to welcome you to this year's event, where we intend to build upon our previous successes and deliver an awe-inspiring experience for our hackers and sponsors alike. QHacks is dedicated to bringing together a diverse and brilliant group of students from across the country. By doing so, we aim to provide our partners with unique opportunities for internal, national, and even international exposure, along with tailored recruiting benefits.

On behalf of our dedicated executive team, we extend our heartfelt gratitude for taking the time to review our partnership package. We eagerly anticipate hearing from you and exploring how we can work together to help you achieve your goals as a QHacks 2025 partner!

Sincerely,
Ilyas Erdogan, Joash Mathew, Steven Zhang
QHacks 2025 Co-Chairs



TO POTENTIAL PARTNERS

WHY QHACKS?

As Queen's University's premier hackathon, QHacks brings together top student developers, engineers, and innovators for an intense 36-hour journey of transforming ideas into reality. With a focus on creativity, experimentation, and innovation, we provide the tools for our hackers to thrive.

With every successive iteration, QHacks integrates up-and-coming themes, challenges, and technologies, ensuring that participants receive exposure that will equip them with the skills needed to tackle real-world problems. QHacks aims to challenge even the most brilliant minds, encouraging them to explore uncharted territories of innovation and problem-solving.

By partnering with QHacks, you will empower the next generation of leaders and contribute to creating a community where diverse perspectives are valued, and where every voice is heard.

Join us in shaping the future of technology and innovation at QHacksX, where brilliance knows no bounds, and potential finds its platform.

TESTIMONIALS



"I really enjoyed QHacks. It was a great opportunity to meet brilliant students passionate about tech!"

"I loved it, the hackers are awesome, the venue had a really good vibe, the other partners were a lot of fun, and I it was well organized."

"It was a great time for myself! I enjoyed mentoring the students and seeing all the great ideas they came up with."

WHY PARTNER?

Partnering with QHacks unlocks a world of recruitment opportunities, elevates your brand presence, and provides valuable insights on your product from the brightest young minds.



RECRUITMENT

Have direct access to Canada's top student developers. Establish personal connections with our talented hackers, witness their skills in action and enable exceptional recruitment opportunities.



BRANDING

Amplify your brand's reach among the next generation of professionals. Connect directly with our eager student audience, increase brand awareness and solidify your presence in their minds as a leader in innovation and entrepreneurship.



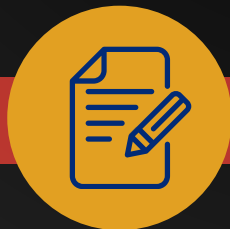
PRODUCT PROMOTION

Showcase your product or API to hundreds of students. See what they create with it, get instant feedback, and boost your exposure. It is the perfect platform to promote and gain valuable insights on your product.

QHACKS BY THE NUMBERS:



500+
HACKERS



1000+
APPLICANTS



25+
SCHOOLS

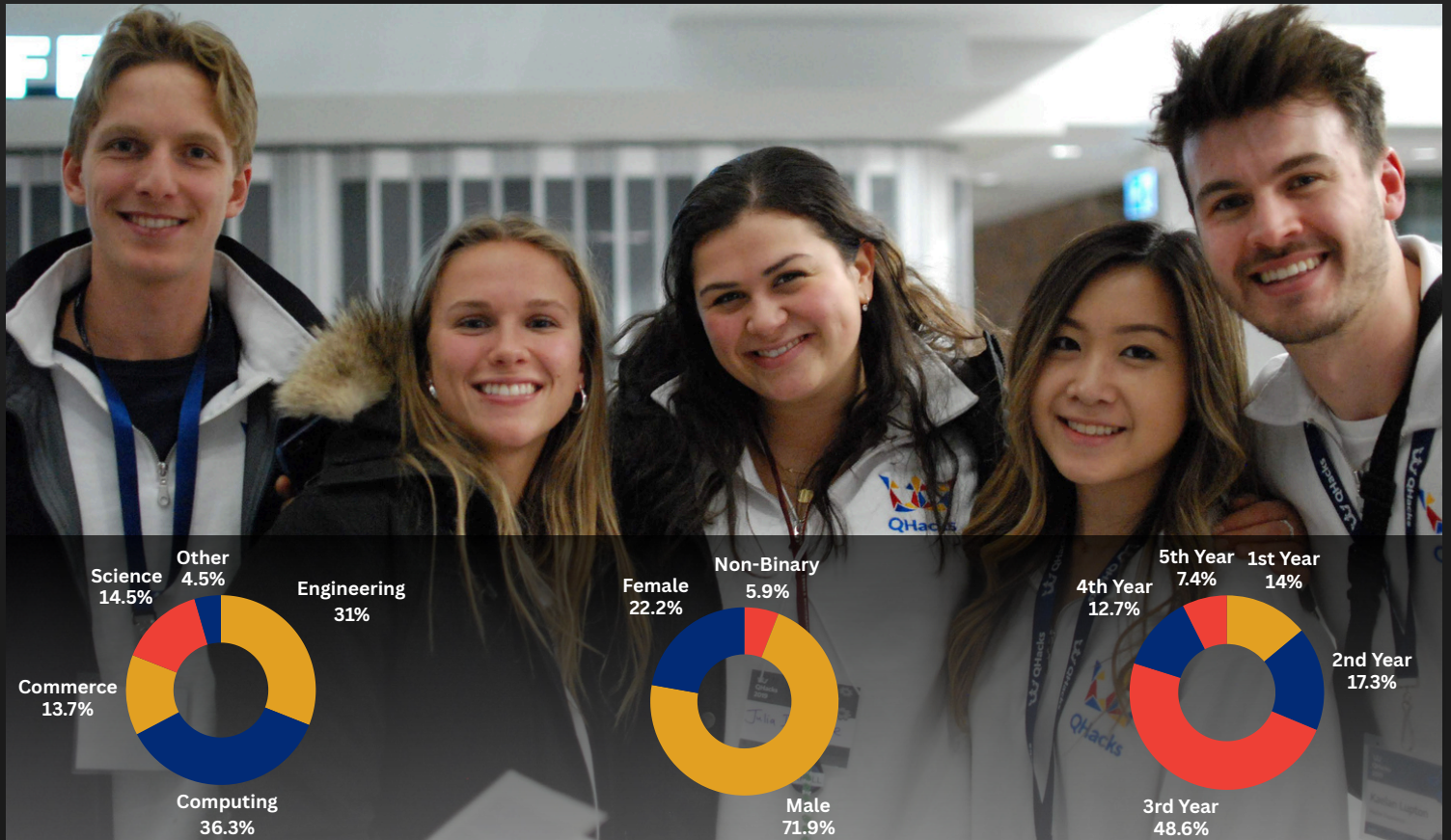


25+
MENTORS



75+
PROJECTS

WHO ARE OUR HACKERS?



PARTICIPATING UNIVERSITIES:



PAST PARTNERS



Google

TELUS

"My personal experience as a representative at QHacks was awesome! Everyone was super friendly and helpful!"

"All of the students, event staff, and other sponsors were excellent to speak with. There was a great energy and enthusiasm the entire time."

PARTNERSHIP LEVELS

GENERAL	KILO \$1000	MEGA \$2500	GIGA \$5000	TERA \$7500	PETA \$10000+
Special Thanks at Ceremonies	✓	✓	✓	✓	✓
Company Representative Passes	2	4	6	8	10
Distribute Material	✓	✓	✓	✓	✓
Host an Event/ Talk			30 min	1 hour	1 hour
Stage Time at Ceremonies				2 min	5 min
Closing Remarks				✓	✓
RECRUITMENT					
Networking Booth & Discord Channel at Career Fair	✓	✓	✓	✓	✓
Access to Project Submissions		✓	✓	✓	✓
Access to Resumes/ GitHub/ LinkedIn Bank			✓	✓	✓
Onsite Interviews & Coffee Chats with Select Hackers				✓	✓
BRANDING					
Social Media Promotion (Instagram, TikTok, LinkedIn)	✓	✓	✓	✓	✓
Logo on Hacker T-Shirts, Banners, & Website (QHacks.io)	XS	S	M	L	XL
Commendation on Website & Hacker Handbook	*	✓	✓	✓	✓
Item in Swag Bag		✓	✓	✓	✓
Company Sponsored Meal			✓	✓	✓
Full Co-Branding Rights				✓	✓
Featured in Program (QHacksX by <your company>)					✓
PRODUCT PROMOTION					
Company Sponsored Challenge & Prize		✓	✓	✓	✓
Host Demonstration/Workshop		*	✓	✓	✓
Hacker Floor Access			*	✓	✓
Company Delegate on Judging Panel				✓	✓

* Proposal based with limited availability

Looking to mix and match levels or support us in a different way?
Reach us at partnership@qhacks.io and we'll tailor an agreement to you!

STILL NOT CONVINCED?

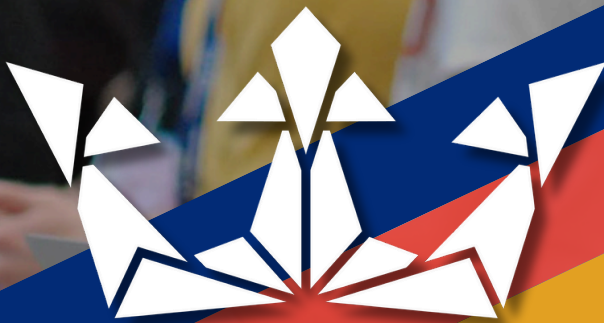
OUR EVENT IS YOUR EVENT!

We'd love to hear any questions or concerns you may have about your involvement in QHacksX. Ultimately, our goal is to create a valuable experience for your team and our hackers during one memorable weekend.

Kind regards,
QHacks 2025 Partnerships Team
partnership@qhacks.io

Adam Raco, Partnerships Director

Amanda Cao, Partnerships Officer
Meagan Liu, Partnerships Officer



QHacks



Queen's
UNIVERSITY